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ROADRUNNER MARKETS SIMPLIFY HR PROCESSES WITH PEOPLEMATTER'S COMPREHENSIVE TALENT MANAGEMENT PLATFORM

CHARLESTON, S.C – MARCH 20, 2012 – [PeopleMatter](#), the fastest growing talent management solutions provider for today's hourly workforce, and [Roadrunner Markets](#), a nearly 35 year-old company operating more than 92 convenience stores throughout the Southeast, today announced a partnership to implement the [PeopleMatter Platform](#). Managing more than 750 employees, Roadrunner is implementing PeopleMatter HIRE™, PeopleMatter LEARN™ and PeopleMatter SCHEDULE™ to streamline HR processes. The comprehensive Software-as-a-Service platform easily automates applicant tracking, onboarding, training and scheduling.

"PeopleMatter has an understanding and focus on our industry that is unparalleled," said Ryan Broyles, Roadrunner Markets president and CEO. "Their full platform manages our specific talent management needs. PeopleMatter is easy for all of our managers, employees and applicants to use. Our partnership simply makes sense."

PeopleMatter is a complete hire-to-retain system that manages all employee processes for the service industry in one place. The integrated paperless process eliminates the need for separate point solutions and is accessible online 24/7. All data input -from the first application to onboarding, training and scheduling - occurs in real-time so information is continually in sync.

[HIRE](#) is an applicant tracking system that organizes Roadrunner applicants, candidates and new hires in one place. Onboarding is faster with all new-hire paperwork easily populated from the get-go. Applicant screening using role-based assessments ensures employees that fit both the position and culture. Background checks, I-9 verification and tax credit processing are quickly and easily completed with the click of the mouse.

Simple online training is easily achieved with [LEARN](#). Roadrunner managers can assign specific courses by role and location, and easily track the progress of team members. Creating courses using videos, PDFs and SCORM courses is intuitive. Using any computer or smartphone, employees can access courses, training materials and tests anytime, anywhere.

[SCHEDULE](#) simplifies the building, controlling and forecasting of schedules. With automated and mobile access, Roadrunner team members will be able to view and share their shifts with anyone. Managers can set rules and preferences to control unplanned overtime and forecast costs.

"PeopleMatter software is designed to connect with mobile-social employees like those who work for Roadrunner Markets," said [Nate DaPore](#), PeopleMatter president and CEO. "We are delighted to be selected by Roadrunner Markets to transform their HR processes from disconnected point solutions to a comprehensive Platform."

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About Roadrunner Markets

Roadrunner Markets operates 92 convenience stores in Tennessee, Virginia, North Carolina and South Carolina. Locations are branded Shell, BP or Sunoco. Roadrunner Markets mission is to delight our customers in a way that makes them come back tomorrow. Roadrunner Markets is headquartered in Johnson City, TN. www.roadrunnermarkets.com

About PeopleMatter

PeopleMatter provides the only integrated talent management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplesmatter.com.

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